

2<sup>ND</sup> ANNUAL  
HOSPITALITY EDUCATIONAL SUMMIT

BEST PRACTICE  
MANAGEMENT STRATEGIES  
FOR HOSPITALITY  
LEADERSHIP

**THURSDAY, JUNE 25, 2015**  
**12:00PM – 6:30PM**

Westchester Marriott Hotel, Tarrytown, New York 10591

The 2<sup>ND</sup> Annual Hospitality Educational Summit was developed by and for area hospitality business leaders and managers to join with their colleagues to learn about industry trends and engage in discussions about best practices. The program will feature distinguished industry speakers, workshops on trending topics, and networking opportunities with hospitality executives, managers and sponsors.

The 2015 Hospitality Educational Summit will feature a keynote address by Peter X. Kelly, award winning celebrity chef and founder, Xaviars Restaurant Group, and a presentation of the first annual Hospitality Scholarship Award. Directly following the program, attendees will gather for a special Culinary Demo and Cocktail Reception sponsored by Caperberry Events.

**EVENT REGISTRATION FEES:**

First Attendee: \$249  
Second Attendee: \$150  
Third Attendee: \$75

To register for the Hospitality Educational Summit, go to –  
<http://hrginc.net/hospitalitysummit.htm>

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# HOSPITALITY EDUCATIONAL SUMMIT

## BEST PRACTICE MANAGEMENT STRATEGIES FOR HOSPITALITY LEADERSHIP

Thursday, June 25, 2015

12:00PM – 6:30PM • Westchester Marriott Hotel, Tarrytown, NY

### SCHEDULE OF EVENTS:

- 12:00 – 12:30PM** Registration and Power Networking
- 12:30 – 12:45PM** Welcome and Opening Remarks
- Hospitality Spirit of Excellence Award
  - Hospitality Scholarship Award
- 12:45 – 1:45PM** Lunch and Keynote Presentation  
Peter X. Kelly  
*Owner and Founder, Xaviars Restaurant Group*
- 2:00 – 2:45PM** GM Roundtable – Panel Discussion  
What's Trending in 2015?  
*Moderator: Joe Santore, General Manager,  
Tarrytown House Estate and Conference Center*
- 2:45 – 3:00PM** Afternoon Break and Networking
- 3:00 – 4:00PM** Hospitality Industry Trends and Innovation Updates
- LEGAL – Litigation Trends and How to Avoid Exposure  
*Jackson Lewis*
  - TOURISM – What's New and Happening?  
*Office of Tourism and Film*
  - MEETING PLANNING – Meeting Trends  
*Meeting Planners International – MPI*
  - HUMAN RESOURCES – Workforce Development  
*Westchester County WIB*
  - FOOD & BEVERAGE – Food Waste to Renewable Resource  
*NATH Sustainable Solutions*
- 4:00 – 4:45PM** Plenary Session  
“Event Planning – An Insider's Guide to Site Selection”
- 4:45 – 5:00PM** Program Review and Closing
- 5:00 – 6:30PM** F&B Showcase and Cocktail Reception
- BBQ & Beer Pairings



## KEYNOTE:

**Peter Xavier Kelly**  
**Founder and Owner, Xaviars Restaurant Group**

Peter X. Kelly is the founder and owner of Xaviars Restaurant Group, which includes four of the most critically acclaimed restaurants in New York State- Xaviar's at Piermont, The Freelance Cafe and Wine Bar, Restaurant X & The Bully Boy Bar, and X2O Xaviars on the Hudson. His restaurants have been recognized with the industry's most coveted awards and accolades, earning The New York Times highest rating (Extraordinary), The Mobil Travel Guide Four Star Award, The Dirona Award, the Restaurant News Dining Hall of Fame, Wine Spectator's "Best of Award of Excellence", and a 29 out of 30 rating by Zagat's Survey. He has also been recognized as a New York State Restaurateur of The Year, and was nominated for the prestigious James Beard Award as "Best Chef in the Northeast."

Peter has been featured in numerous national publications including New York Magazine, Esquire Magazine, Crain's, USA Today, W Magazine, Food Arts, Gourmet Magazine, Wine Enthusiast, Food & Wine and Bon Appetit. He has appeared on the Food Channel TV Network, CBS & NBC, and The Food Networks' Iron Chef America, beating Bobby Flay in the Battle "Cowboy Rib Eye". He has also played host to Anthony Bourdain on his "No Reservations" program, as he introduced him to the beauty of the Hudson Valley. Peter is also a vintner, and his wines at Xaviar's Cellars in Napa Valley were known as "Silenus" (the Teacher of Bacchus in Greek Mythology), and applauded by the NY Times and Wine Enthusiast Magazine at their introduction in 1991. In 1999, Peter assembled a "dream team" of culinary "superstars" and became the founding chef and culinary director for Impromptu Gourmet, a revolution in home dining. In 2012, Peter and his founding partners created Slovenia, an award winning vodka, with Mikhail Baryshnikov and Bill Murray as spokesmen. Peter continues to work with wine growers and makers, and has consulted on several bottling's from the emerging Hudson Valley region. He is also the founder of "Events by Xaviars", which offers catering for parties between 100 and 2000 people. His restaurants have received the industry's most coveted awards and accolades and he has been featured in numerous national publications. In addition to Peter's entrepreneurial spirit he has also been an active participant in many charity and community organizations.

## PLENARY SESSION:

**"Event Planning- An Insider's Guide to Site Selection"**

In this session, participants will hear from the customer's perspective what they consider when choosing a venue for their meetings and events. What are the most important factors they consider in selecting a location to host their event? What features and benefits are they most interested in? What are their deal-breakers? Learn what it takes to win their business and develop a long-term relationship.

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For more information, contact  
Hospitality Resource Group at (914) 761-7111

**GETTING TO  
WESTCHESTER MARRIOTT HOTEL:**

**SOUTH/EASTERN WESTCHESTER:**

Take I-95N to 287W. Take exit toward NY 119W/RT 119 White Plains Road.  
Turn right onto NY 119. Destination will be on the left.

**SOUTH/WESTERN WESTCHESTER:**

Take Saw Mill Pkwy North via Tappan Zee Bridge. Take exit 9 toward  
US 9/Tarrytown/Sleepy Hollow. Turn right onto NY 119 E/RT 119E/White Plains  
Road. Destination will be on the right.

**CONNECTICUT:**

Take 95 South to Exit 21 to 287W toward White Plains/Tappan Zee Bridge. Stay  
on 287W. Take exit toward 119W/RT 119W/White Plains Road. Turn right on  
NY 119. Destination will be on the left.

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